



SVCS
LOGO
MANUAL

BASIC LOGOTYPE



LOGOTYPE VARIANTS



SVCS PROCESS INNOVATION



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COLORS



PANTONE 485 C | CMYK 0 100 91 0 | RGB 237 27 46



PANTONE BLACK | CMYK 0 0 0 100 | RGB 0 0 0



PANTONE 294 C | CMYK 100 56 0 18 | RGB 0 90 156



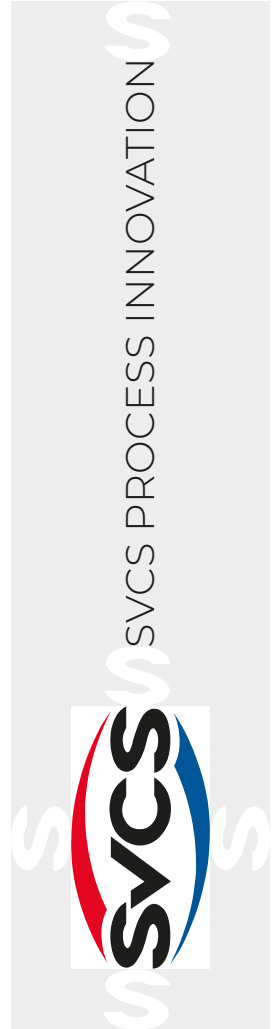
PROTECTION ZONE OF A LOGO

Size of a protection zone is set by letter “S” taken from logotype.

In this area no other graphics or text allowed.

Background which does not reduce visibility of a logotype is allowed
(e.g. shades of grey).

PROTECTION ZONE OF A LOGO

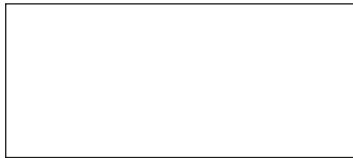




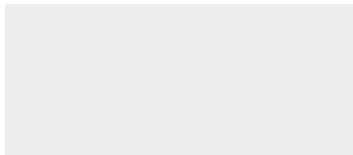
LOGOTYPE BACKGROUNDS

BASIC COLOR BACKGROUNDS

Mainly is used White Background



Could be also Shades Gray which does not reduce logo readability.



Black is used only for inverse variant of a logotype.





FONT

FONT USED: MONTSERRAT FONT FAMILY

qwertzuiop
asdfghjkl
yxcvbnm

QWERTZUIOP
ASDFGHJKL
YXCVBNM

12345**6789**

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